

# 2025 Sponsorship Package



A great opportunity to market to your audience as Smart Home Choice (SHC) is a specialized firm working with investors to provide investing advice and offer solutions for everything real estate related. Sponsoring SHC allows you to increase your brand awareness and form a positive relationship with prospective clients with warm introductions through our various media platforms. Equally important is by becoming a sponsor, you are giving your company a positive association and credibility as many investors trust Smart Home Choice.

[SMARTHOMECHOICE.CA/SPONSORS](https://smarthomechoice.ca/sponsors)



## Website & Social Media

Your logo and contact info displayed on our site. 1000's of new site visitors monthly. Impact & Visionary sponsors can expect solo posts and reels from our social platforms.

## E-Newsletters



Your logo and business name will be branded on all our upcoming newsletters. Minimum 36 a year. Content contribution in our newsletter featuring your firm.



## Webinars

Your logo will be visible on all our webinars. Community, Impact and Visionary Sponsors will have an opportunity to have a live featured segment on our webinars.

## Podcast



Be a guest on Real Talk with Gary! Includes a 15-30 second ad on newly released episodes. Visionary Sponsors have the ability to a guest appearance annually on the show. Links to your business will also be advertised on the episode.

ADVERTISING PLATFORMS INCLUDE ITUNES, SPOTIFY, STITCHER, IHEARTRADIO, GOOGLE PODCAST & PODBEAM.



## Social Invites

Impact & Visionary Sponsors receive a special invitation to our SHC Social Events where you have the opportunity to network with our members and industry partners.

## Live Mastermind Events



Impact & Visionary Sponsors get a booth and free tickets to be our guest at our Live Events. You will also have a segment promoting your business to the attendees.



## 3rd Party Invites & Promo

Impact & Visionary sponsors get the perks of collaborating in 3rd party venues or other industry partners events.

### THE SMALL PRINT

Prices do not include HST. We reserve the right to cancel your sponsorship at any time. You may cancel your sponsorship subscription after 90 days of your first payment. This is an auto-renew subscription.

# Sponsorship Levels

Depending on your needs and what you prefer your advertising exposure to be, we have different options to meet your budget.



## OUR CURRENT STATS

Newsletter recipients 5000+ x 4 times a month

Podcast downloads 15K (2024)

Facebook followers 7500+

Instagram followers 6200+

LinkedIn 4000+

Website 725+ unique visits every month

**Min. prospects reached 29K+ /month**

### SUPPORTER SPONSOR

\$1200/ year  
\$100/month

*NEW!*

- WEBSITE
- NEWSLETTER
- LOGO ON ALL DIGITAL CHANNELS

### COMMUNITY SPONSOR

\$3000/ year  
\$250/month

- SUPPORTER SPONSOR LEVEL PLUS:
- WEBINAR AD
- PODCAST AD

### IMPACT SPONSOR

\$3500/ year  
\$292/month

- COMMUNITY SPONSOR LEVEL PLUS:
- SOCIAL MEDIA ADVERTISING
- SOCIAL EVENTS INVITE
- PODCAST ADS
- LIVE MASTERMIND BOOTH

### VISIONARY SPONSOR

\$4000/ year  
\$333/month

*most popular*

- IMPACT SPONSOR LEVEL PLUS:
- LIVE MASTERMIND BOOTH
- PODCAST AD
- PODCAST EPISODE
- 3RD PARTY EVENT INVITES & PROMO

to find out more visit

**[SMARTHOMECHOICE.CA/SPONSORS](https://smarhomechoice.ca/sponsors)**

## GET IN TOUCH WITH US

 289-660-4770

 [investor@smarhomechoice.ca](mailto:investor@smarhomechoice.ca)

 [smarhomechoice.ca](https://smarhomechoice.ca)

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